

# Minnesota Diversified Industries (MDI) Executive Summary

## Mission

We exist to serve *people with disabilities* by offering *progressive development* and *employment opportunities* in *competitive business enterprises*.

## MDI People

- 130 Employees; 50% With Disabilities
- Leveraging Unique Talents
- Offering Opportunities To Be Successful
- Developing/Enhancing Skills
- Creating/Maintaining Dignity for Self-Sufficiency
- Partnering With Community Resources

## Business Overview

Minnesota Diversified Industries (MDI) is a non-profit social enterprise. Since 1964, MDI has provided high quality and innovative customer solutions. MDI offers a variety of corrugated plastic products and assembly, production and packaging services to both government and commercial customers:

- »Offering Tailored and Flexible Solutions
- »Proven Outsourcing Partner
- »Solving Real Customer Issues
- »Delivering Value/ROI
- »Promoting Positive Customer Experiences

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## Board of Directors

John B. Grace, Board Chair

Dr. Rachel A. Wobschall, Communications & Development Chair

Gerald M. Pizinger, Jr., Finance Committee Chair

Thomas A Keller, III, Governance Committee Chair

Daniel J. Shuster, Human Resources Committee Chair

Phillip D. Bakken

Dr. Jim Brown

John H. LeMay

Brenda R. Norman

Robert J. Tracy

## Senior Management Team

Peter McDermott, President and CEO

Ann Canavan, Controller

Barb Majerus, Executive Director of Sales and Business Development (BD)

Rod Wood, Vice President of Operations

Dale Majerus, Director of Program Services and Human Resources

## Sales Team

Sean Colter, Account Manager, MDI Plastic Products; 218-326-9544, x105

Michelle Gaertner, Account Manager, MDI Services; 651-999-8213

Melissa Dezelske, Customer Service; 218-326-9544, x120

Barb Majerus, Executive Director of Sales and BD; 218-326-9544/651-999-8200

[www.mdi.org](http://www.mdi.org) (corporate site)

[www.mdiplastics.com](http://www.mdiplastics.com) (plastic products site)



### Certifications:

- Commission on Accreditation of Rehabilitation Facilities (CARF) Accredited
- All MDI facilities utilize and adhere to ISO quality standards and practices
- Tax-exempt, 501(c)(3) nonprofit status

### State and Federal Partnerships:

- U.S. Department of Education *Projects with Industry* (PWI) provider
- JWOD/AbilityOne Federal Contract Holder
- Small Business Classification under 10 US Code Sec. 2410d
- NISH Partner

### Awards & Honors:

- Northeastern Minnesota Top 50 Private Employers-#28
- *The Business Journal* Top 25 Civic Nonprofits-#8
- *The Business Journal* Top 25 Civic Nonprofits-#10
- USPS Quality Award Finalist

### MDI Product Offerings:

Totes  
Trays  
Boxes  
Sheets  
Single and Double Faced Rolls  
Tree Wrap  
Waterjet Bricks  
Custom Designs/Printing Options

### MDI Services Offerings:

Assembly (Simple to Complex)  
Dis-Assembly (Mechanical/Electronic)  
Production/Light Manufacturing  
Kitting/Weighing/Counting  
Collating/Sorting/Organizing  
Packaging  
Poly Bag & Heat Sealing  
Shrink Wrapping  
Labeling/Affixing/Adhesion  
Mailings

### MDI Plastics Product Features:

Flexible  
Durable  
Environment Friendly-  
100% recyclable  
Moisture, Chemical and  
Weather Resistant  
Long-life/Reusable  
Extremely Economical  
Resale/Dealer Opportunity

### MDI Service Features:

Small to Large  
Simple to Complex  
High Quality & On-Time Performance  
Manual Attention and Automation  
Opportunity + Results = Mutual Success  
Highly Secure Facility

### MDI Plastics Product Creative Uses:

Cardboard Replacement  
"Go Green"  
Farming/Agricultural/Hunting/Fishing  
Assembly/Parts Storage/Pick and Pack  
Inventory Centers/Mail/Package Transfer  
Gardening/Groceries  
Home/Office Recycling

### MDI Locations:

1700 Wynne Avenue, St. Paul, MN 55108  
651-999-8200 • Fax 651-999-8242

Headquarters  
Assembly, Production and Packaging Services

825 Lily Lane, Grand Rapids, MN 55744  
218-326-9544 • Fax 218-326-1016

Plastic Product Manufacturing and Conversion

1937 4th Avenue East, Hibbing, MN 55746  
218-263-3663 • Fax 218-263-9193

Plastic Product Conversion