



CASE STUDY

Business Customer: Superior Third Party Logistics, St. Paul, MN

Services Partner: MDI (Minnesota Diversified Industries), St. Paul, MN

Customer Background:

Superior Third Party Logistics handles a multitude of services wrapped around transportation, customs and global logistic solutions. Constantly operating in a time-sensitive environment, this full service, completely integrated supply chain business operates out of a 250,000 square foot facility in St. Paul, MN.

Customer Challenge:

With an eye toward high customer service satisfaction, Superior Third Party Logistics continues to grow, increasing their employee base to over 100 strong. The increased number of employees along with varying work shifts took a toll on the upkeep and cleanliness of their facility.

Minnesota Diversified Industries (MDI) Solution:

The customer wanted to keep its business focus on meeting their client needs, not on worrying about the cleanliness and maintenance of their building. MDI responded to this opportunity by sending our workers to the Superior Third Party Logistics site to provide janitorial and light maintenance services. The customer has realized the benefits of outsourcing their tasks to people with disabilities, while getting the work accomplished successfully.

Partnering with MDI has helped them achieve their goal of minimizing overhead while increasing revenue.

Partnership Value:

MDI continues to provide exceptional janitorial services based on the individual needs of each client.