



# RESOURCE GUIDE

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WE SAVE CUSTOMERS TIME AND MONEY BY PROVIDING
QUALITY PRODUCTS, AT THE RIGHT PRICE,
WITH SHORT LEAD-TIMES, AND CUSTOMIZATION
TO MEET EACH CUSTOMER'S UNIQUE NEEDS.

# MEET THE SALES TEAM



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### RESELLERS ARE PARTNERS

MDI's Reseller Partner Program Will Help Grow Your Business By Offering a Full Portfolio of Plastic Packaging Solutions.

#### PROGRAM HIGHLIGHTS:

#### **COMPETITIVE PRICING**

Standard & Custom Alternatives

#### SALES AND MARKETING SUPPORT

Product Training, Customizable Marketing Collateral & Leads

#### PROMOTION INCENTIVES

Profit from Partner Incentives that Reward for Selling Plastic Products

#### **CUSTOMER SERVICE**

Order, Product Information & Quick Reponse

Learn More

MDI.ORG/RESOURCE-GUIDE

YOUR SUCCESS IS OUR GOAL, AND WE'RE HERE TO HELP YOU ACHIEVE IT.

– BOB GREEN, SALES ACCOUNT MANAGER, EAST REGION & CANADA

## MARKETING & SALES

Marketing & Sales Support Helps Increase Visibility. Minimize the Complexity by Leveraging our Support.



#### MARKETING

Download & Customize Marketing Materials

- Product Images
- Product Content
- · Specification Sell Sheets
- One-On-One Marketing Support

VISIT MDI.ORG/RESOURCE-GUIDE



#### SALES AND SUPPORT

Access Knowledgeable Account Managers

- Prototypes
- Quotes
- Product & Application Training
- · Leads, Referrals & Joint Sales Calls

CONTACT SALES & CUSTOMER SERVICE



# STANDARD SOLUTIONS

Wide range of standard plastic products.

TOTES



TRAYS



ROLLS



WATER JET BRICKS



BOXES/RSC/HSC



TREE WRAPS



SHEETS



RECYCLING BINS



# CUSTOM SOLUTIONS

Custom products are designed to meet your customers' specifications, performance and budget.

#### **DESIGN ENGINGERING**

#### **CNC PROTOTYPING**



# PLASTIC ADVANTAGES

Durable & Versatile, Long Life & Reusable, Economical, Customizable, Moisture, Chemical & Weather Resistant, 100% Recyclable.

	PLASTIC	vs.	CARDBOARD
CUSTOMIZATION	Fast & Inexpensive	<u>,</u>	Fast & Inexpensive
DURABILITY	Puncture Resistan	t	Tears & Punctures
CLEANLINESS	No Dust or Residu	е	Leaves Dust & Residue
соѕт	Reusable & Strong	ROI	Replace Often, Expensive
WASTE	Reusable & Recycl	able	Recurring Waste & Disposal
сиѕтом	Simple, Fast & Fle	xible	Fast & Flexible
MOISTURE	Water Resistant		Breaks Down & Destroyed
COLORS	Variety		Brown or White





Plastic is extruded, die-cut, printed, assembled and sonic-welded.

Reusable, 100% recyclable, sustainable, durable and a resilient plastic solution.



## VALUE ADDED FEATURES

Think Outside the Box.

#### PRINTING

Logos & Messaging

#### WIRES

Steel or Galvanized Frames

#### **ACCESSORIES**

Fasteners, Label Holders, Labels, Placards, VELCRO® Closures, Stackers & Dividers

#### **PROTECTION**

Foam & Hardboard Inserts for Protection from Shock, Vibration, Noise & Static



WE SOLVE TOUGH

PACKAGING PROBLEMS

WITH VALUE-ADDED AND

CUSTOMER-FOCUSED SOLUTIONS.

- BARBARA MAJERUS, VICE PRESIDENT OF SALES

# COLORS

Yellow, Blue, Green, Red, Natural, Black, White & Grey.
Custom Colors Available.



# INDUSTRY SOLUTIONS

Explore Market Specific Ideas & Learn How You Can Use Plastic

Solutions To Orangize, Transport & Store Products Faster & More Efficiently.



#### **AGRICULTURE**

#### LOGISTICS TRANSPORTATION

MANUFACTURING

MEDICAL

#### WAREHOUSE AND DISTRIBUTION CENTERS

Download sell sheets at mdi.org/Plastic-Markets



# WE TAILOR OUR PACKAGING SOLUTIONS TO MEET CUSTOMER AND MARKET REQUIREMENTS.

- MARK CORBETT, SALES ACCOUNT MANAGER, WEST REGION



## STANDARD GAUGES AND WEIGHTS



#### STANDARD POLYPROPYLENE

Gauge: 3mm +/- 10%

Standard Weight 3mm: 125# +/- 5%

Gauge: 4mm +/- 10%

Standard Weight 4mm: 154# +/-5%

Die-Cut Tolerance: +/- 1/8"

Assembled Tolerance: +/- .25" - .5"

Corona (Surface) Treatment: 46 dyne

Sheet Size: 48"x96"

#### STANDARD POLYETHYLENE

Gauge: 4mm +/- 10%

Standard Weight: 160# +/- 10%

Die-Cut Tolerance: +/- 1/8"

Assembled Tolerance: +/- .25" - .5"

Corona (Surface) Treatment: 46 dyne

#### ROLLS

Gauge: 4mm +/- 10%

Width Corrugation Direction:

Up to 53.5" +/- 1/4"

Single Faced Length: 250' or 500'

Single Faced Weight:

110#, 125#, 150#, 250#

Double Faced Length: 250' or 400'

Double Faced Weight: 160#

#### SHEETS

Width: Up to 53.5"

Length: Up to 96"

Sheet Length Tolerance: Up to

48" +/- 1/2" over 48" +/- 1"

SF Weight: 110#, 125# 150#, 250#

Weight per 1,000 sq ft: +/- 10%

DF Weight: 160#, 250#, 300#

# QUOTES

For Fast & Accurate Quotes, Please Provide the Following:

Company:	Sales Rep:
End-Use:	Quantity:
Budget:	Delivery Date:
Design:	
Color:	
Print/Artwork:	
LxWxH (Outside):	
LxWxH (Inside):	
Specific Tolerance:	
Straightwall or Nestable:	
Welded or Knockdown:	
Wire Reinforcement:	
Top Closure Type:	
Bottom Closure Type:	
Hand Holes:	
Accessories:	

# PLASTIC PACKAGING SOLUTIONS

# 2019

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