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PRESS RELEASE

MDI Elects New Board Officers

MINNEAPOLIS, Jan. 31, 2018 – [MDI](#), a Minnesota-based nonprofit social enterprise with the mission to serve people with disabilities by offering inclusive employment opportunities and services, has elected new officers to its Board of Directors, including naming Ellen Hoeg to succeed Keith Olson as independent Chair; along with electing Jill Hesselroth to Vice-Chair, effective January 25, 2018.

Board Chair Transition

The Board of Directors elected Hoeg to serve as Board Chair, as Olson will step down from this role after two years of dedicated service, but will remain on the Board. Hoeg has served as a board member since 2014. She has also chaired the MDI business development committee during which time the company launched a new polypropylene product line and medical “White Room”, offering controlled environment production services.

“Ellen was the unanimous choice to lead the Board as it continues its focus on strengthening commercial business and providing meaningful job opportunities for people with disabilities,” said Peter McDermott, MDI President and CEO. “Her broad understanding of sales, marketing and business development experience from IBM, Andersen Consulting and others make her the ideal Chair at this time.”

New Vice Chair

Hesselroth will succeed Hoeg as Vice-Chair. Hesselroth has served on the Board since 2016, and is a business development committee member. Hesselroth brings a wealth of business and lean manufacturing experience. She has served as CEO of Intek Plastics since April 2015 and has led the company’s expansion into several new markets.

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About MDI

[MDI](#) is a leader in manufacturing standard and custom, corrugated-plastic packaging solutions, production assembly and environmental services. Through a social enterprise model, MDI creates self-sufficiency by providing meaningful work in an inclusive environment, with nearly half of the workforce comprised of people with disabilities. Headquartered in the Twin Cities – with additional locations in Hibbing, Grand Rapids and Cohasset, Minnesota – MDI offers an unparalleled customer experience while providing high-quality products and services to businesses and organizations.

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