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## PRESS RELEASE

### MDI moves Wood into new Chief Operating Officer role

MINNEAPOLIS, March 27, 2018 – [MDI](#) has promoted long-time executive Rod Wood to the newly created position of Chief Operating Officer.

Wood, who is currently serving as Vice President of Operations for MDI, will move into his new role effective immediately, the organization announced on Monday, March 26. Wood will provide oversight of finance, sales, operations, marketing, human resources and employment services. He will continue to report to the company President and CEO, Peter McDermott.

Wood joined MDI as Director of Operations in 2004, and has served in a number of roles including Vice President of Operations and as a member of the senior management team since 2007.

“Rod has been an integral part of MDI’s senior leadership team, and the organization’s success,” said Peter McDermott, MDI President and CEO. “He is the ideal person for this position as we continue to steer the company toward the future, offering even more opportunities for people with disabilities.”

The company also announced that Todd Witherill will assume oversight of manufacturing as Director of Operations. Witherill has many years of manufacturing work experience including Director of Operations at Warrior Manufacturing and Operations Manager at Terex (ASV).

“I appreciate the confidence MDI, Peter and my colleagues have in me,” says Wood. “As COO, I will have a broader role that is vital to the delivery of quality products and services, and it will allow Peter more time to focus on growing the business and job opportunities.”

For more information about MDI, [click here](#).

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#### About MDI

[MDI](#) is a leader in manufacturing corrugated standard and custom plastic packaging solutions, production assembly, and environmental services. Through a Social Enterprise model, MDI creates self-sufficiency by providing meaningful work in an inclusive environment, with nearly half of the workforce comprised of people with disabilities. Headquartered in the Twin Cities, with locations in Minneapolis, Hibbing, Grand Rapids, and Cohasset, MDI offers an unparalleled customer experience, while providing high quality products and services to businesses and organizations.

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