

## ABOUT MDI

MDI is not your average nonprofit. Established in 1964, MDI is a pioneer in social enterprise. The more products and services we sell to our B2B customers, the more jobs we create. But sales does not cover all the things we'd like to provide to our employees. You can help.

MDI employs 485 people, over 200 of whom are people with disabilities. We provide skills training, job coaching, and personal development, helping employees reach their potential and goals.

A job at MDI can mean success and independence, sometimes for the first time in a person's life.

At MDI, we work with people's strengths and talent in an inclusive, positive, fast-paced environment. MDI manufactures plastic containers for the U.S.P.S., Frito Lay, Nike, and Amazon. Caribou Coffee, Lube-tech, and Andersen Windows are businesses that turn to MDI for assembly & kitting, packaging and product testing. Projects for 3M and Veterinarian Surgical Resources are done in our medical White Room.

"People treat me differently when they see the surgery scars on my head, yet I am still the same person inside. I didn't even know a place like MDI existed. Together, we work as a team getting product out the door and that's important to me. For my kids, they see dad is working again and thriving. The last thing I want them to think is dad had a brain injury and is unable to move beyond it. Career Skills helped me redefine my disability and focus on my new-found strengths."

– Del



Each \$1 donated to MDI produces a social return on investment (SROI) of \$4.87.

– Wilder Research

When a person with disabilities gets a job at MDI their public assistance is reduced or eliminated, they begin paying taxes on wages, funding their own insurance, contributing to retirement, and spending more in sales tax.

Many benefits are infeasible to express in dollars: greater self-esteem, sociability, and quality of life of employees and the positive intangible benefits spill over on the rest of society.



Invest in  
Workforce Development  
for People with  
Disabilities

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Dignity is Part of The Job

Our Mission: Serve people with disabilities by offering inclusive employment opportunities and services



Support MDI by check, online, from your Donor Advised Fund or Family Foundation.

MDI is a 501(c)(3) and your gift is tax deductible to the full extent of the law.

Tax I.D. #41-0941924

[www.MDI.org](http://www.MDI.org)

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**MDI**<sup>®</sup>

## Career Skills 101 Program

People who complete **Career Skills 101**, a six-week course, are equipped with new, professional skills: proper business introductions, self-esteem exercises, the importance of teamwork, constructive communication, elevator speeches and S.M.A.R.T. goals.

## Career Skills 201 Program

Participants are taught computer skills, receive interview coaching, resume writing and other professional skills.

Upon completing one or both of these curriculum employees may choose to stay on at MDI and be considered for a promotion, or look for a career with another organization.

**INVESTMENT: \$1,205**

Provides training for one person

## Respectful Workforce Training

Creating and maintaining a safe and respectful work environment starts with training. Available to all employees with a focus on managers and supervisors, **Respectful Workforce Training** is the best way to eliminate harassment. It strengthens management's responsibilities to provide a supportive space for all.

**INVESTMENT: \$60**

Provides training for one person

Capital purchases make MDI more competitive in the marketplace and give employees the opportunity to learn to operate new machinery.



## SLIDING FRONT DOORS

MDI's front doors are in compliance with requirements for ADA handicapped-accessibility, but a person must push buttons at two points, access is 35" wide, and the doors close after several seconds. Sliding doors, similar to those at a grocery store, are ideal and provide maximum access.

**INVESTMENT: \$40,000**

## BAR CODING SYSTEM

MDI has a new medical services division. Bar coding equipment provides essential printing, reading, and lot tracking for customers' product and create a new job skill for employees. This inventory management tool will provide efficiencies and flexibility each step of production, making MDI more competitive.

**INVESTMENT: \$30,000**

## PUNCH PRESS

This dye cut machine has a movable trolley with a variety of configurations to accommodate a range of cutting strokes for different customers' needs.

**INVESTMENT: \$25,000**

## SEMI-TRUCK

The plastic containers MDI manufactures are made of polyethylene which is brought in by train. A blower unit hooks on the rail car and fills our truck. MDI needs a semi-truck equipped with power take off. With four locations across Minnesota, an efficient semi-truck is also used to move product from plant to plant.

**INVESTMENT: \$145,000**

*(With trade-in)*

