

To: Andrea Carver <acarver@mplschamber.com>

Subject: Chamber Insider

Monday, October 18, 2021



Target to invest \$100 million in Black-led organizations



Target Corp. will invest \$100 million in Black-led organizations through 2025 as it continues to realign its philanthropic priorities.

The investment, which will include nonprofits and programs that work to elevate Black voices, will be made through the Minneapolis-based retail chain and its

foundation "to help fuel economic prosperity in Black communities across the country," according to a Target blog post Tuesday.

Read more from the *Star Tribune* [here](#).

Minneapolis Regional Chamber receives "Chamber Partner of the Year" by Minnesota Latino Chamber of Commerce

Minnesota's premiere Latino event showcasing a wide array of successful Latinos in business that have earned recognition for their hard work and contributions to the Minneapolis Latino community happened Tuesday night. A series of awards were given out, and the Minneapolis Regional Chamber was nominated and received the "Chamber Partner of the Year" award. The

Minneapolis Regional Chamber is honored to have received this award and is grateful for the partnership with the Minnesota Latino Chamber of Commerce.

Read more about the 2021 Latino Business Awards [here](#).



CHAMBER NEWS

Elevate Business HC - a great resource for your business!



Elevate Business HC offers businesses in Hennepin County free advising and other resources to help them recover from the pandemic and build for future growth. A collaborative effort between Hennepin County and the Minneapolis Regional Chamber, Elevate Business is committed to providing equitable and inclusive support to meet unique

needs of businesses, while driving long-term economic growth for our region.

Click [here](#) to register and learn more.

Candidate forum recaps & election guide now available

If you missed the candidate forums for the **Bloomington City Council**, **Golden Valley City Council**, **Minnetonka Mayoral** or **Ward 1 City Council** races, you may now view them on our YouTube channels.

[Bloomington City Council candidate forum
October 7, 2021.](#)



[Minnetonka Mayoral and Golden Valley City
Council candidate forums October 8, 2021.](#)

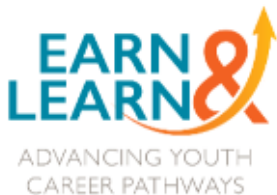
[Northeast Chamber Town Talk: Ward 1 Candidate Forum October 12, 2021.](#)

We have also created an election guide with information on election and voting information.

Click [here](#) to read through our **2021 Election Guide**.

MEMBER NEWS

You're Invited to the Earn & Learn film premiere!



Earn & Learn: Advanced Youth Career Pathways is thrilled to invite you to the premiere of their new Earn & Learn Documentary virtually or in-person. The documentary film features students advancing in careers with real futures while earning income.

Earn & Learn allows young adults to receive on-the-job training in entry level positions so that they can gain experience while preparing for a middle skills career. Employers, nonprofits and schools can help young adults work while earning industry recognized credentials or by stacking credentials which allow them to advance while earning a living.

Wednesday, Oct. 27 and Thursday, Oct. 28

Click [here](#) to register.

Timberwolves opening night ticket offer

Members of the Minneapolis Regional Chamber are invited to take advantage of up to 4 complimentary lower level tickets for the Timberwolves Home Opener vs. Houston Rockets. Please click the link below and use promo code mplschamber2122 to select your tickets. Tickets are not eligible for transfer or resale.



Wednesday, Oct. 20

Click [here](#) to get your tickets.

Women Mean Business: Women Venture luncheon



Each year, Women Venture is pleased to present an inspiring, uplifting program with stories of the struggles and successes of their amazing clients. Women Venture will be honoring three client businesses in the areas of Resilience, Social Enterprise, and Expanding Businesses.

Friday, Nov. 12, 11:00 a.m. - 3:00 p.m.

Click [here](#) to register.

BOMA Greater Minneapolis names new CEO/President

BOMA Greater Minneapolis has named Sarah Anderson as CEO and president. Anderson, a former state representative from Plymouth, will succeed Kevin Lewis as CEO of the the trade group for commercial office building professionals.

BOMA, which stands for Building Owners and Managers Association, advocates for its members at the local, state, and federal levels in the areas of commercial real estate taxes, construction codes and energy-efficiency initiatives, among other issues that affect their members.



Read more from the *Mpls/St.Paul Business Journal* [here](#).

Top Women in Construction Awards: Finance & Commerce



Today, more than 1.1 million women work in construction across the country. While they may make up only 10 percent of the construction industry workforce, their achievements should not go unrecognized. Whether it's at the actual job site, or in an office behind the scenes, women are making a large impact on what has been a very male-centric field.

Finance & Commerce is proud to recognize these construction leaders with the Top Women in Construction awards, recognizing achievement in six categories for innovative approaches to industry development, community involvement and business integrity.

Click [here](#) to read more from *Finance and Commerce*.

WGU Partnership Opportunities in MN

Advancing racial equity in the workplace is a system-level challenge. Join Western Governors University for a DE&I panel discussion, on October 26, to learn more about representation, advancement, and the experience of people of color. Panelists from Accenture, Ulta Beauty, Kaiser Permanente, and JPMorgan Chase will discuss strategies to accelerate progress on diversity, equity, inclusion and belonging. Free to attend, all registrants receive recording. This session is valid for 1 PDC for the SHRM-CP or SHRM-SCP.

Tuesday, Oct. 26, 11:00 a.m.

Learn more and register [here](#).

Building a Future-Ready Workforce:
Race in the Workplace
Tuesday, October 26, 2021, 12:00 p.m. CT



Minneapolis FED Survey: Conditions of your firm



**FEDERAL RESERVE BANK
OF MINNEAPOLIS**

The Federal Reserve Bank of Minneapolis is tracking the economic recovery among businesses across the Ninth District, a region that includes Minnesota, the Dakotas, Montana, parts of Wisconsin, and Michigan's Upper Peninsula. The Minneapolis Fed is partnering

with state and local chambers of commerce, economic development associations, and other business groups in each state to collect your feedback. Please take this 5-minute survey to help the Minneapolis Fed and President Neel Kashkari better understand effects on your firm.

Click [here](#) to take the survey.

Bloomington's Business Resource Center

Where can a business find resources and help? The City of Bloomington's new webpage is a one-stop shop for all businesses and budding entrepreneurs. The BRC lists programs and services offered by the county, regional entities, the State, and the Federal government. It includes a variety of programs and services for business owners seeking help in legal, finance, technology, marketing, and more.



Visit the Business Resource Center [here](#).

Pixelwerx installs 130 banners into downtown Minneapolis



The DMNA (Downtown Minneapolis Neighborhood Association) recently branded the Mill District and Gateway District Neighborhoods into downtown Minneapolis using 130 permanent banners attached to light poles. Pixelwerx partnered with the downtown Minneapolis neighborhood association to install 130 permanent banners attached to light poles. The result- an attractive addition to the downtown Minneapolis streetscape.

Pixelwerx is a graphics company in Plymouth, MN. Pixelwerx has more than a decade history of managing, designing, producing and installing large format graphics projects. Designers have agency design experience – it is with this perspective that Pixelwerx produce graphics at higher quality, quicker for customers.

Click [here](#) to explore their website.

CHAMBER EVENTS

Warehouse District Business Association Ward 3 Candidate Forum

This election season is more important than ever, so do not miss out on your chance to get familiar with the candidates on your ballot. Join us to hear from 3 candidates for the Third Ward discuss their perspectives on the most prominent topics of this season. This event is free and virtual.

Tuesday, Oct. 19, 3:00 - 4:00 p.m.

Click [here](#) to register.



Focus Luncheon Series: I'm leaving you for your competition!



It's undeniable. Every company in every industry strives to better understand, engage, and retain its customers. But, as consumers, why do our vendors only act on our feedback when we decide to leave for their competitors? Join this session to learn how three leading data-driven organizations quickly derive more insight from larger data volumes to improve customer experiences, lower

acquisition costs, and reduce churn.

Wednesday, Oct. 27, 10:00 - 11:30 a.m.

Click [here](#) to register.

Get Acquainted Happy Hour: Avidor Minnetonka

Join us in-person for our Get Acquainted Happy Hour at Avidor in Minnetonka. Connect with the business community and network with both members and prospective members during this hour and a half-long event. Come prepared to share your "one minute commercial" and hear from other business leaders while enjoying a beverage and light appetizers in Avidor's beautiful courtyard (weather permitted). In-person attendees can park in the Wells Fargo or US Bank parking lots; masks are optional.



Thursday, Oct. 28, 4:00 - 5:30 p.m.

Click [here](#) to register.

Bloomington Future Leaders Fall Business Conference



Looking for ways to give back to your community? Volunteer for the Bloomington Future Leaders Fall Business conference! As a volunteer, you can help the students of Jefferson and Kennedy High Schools learn how to network through small group discussions, activities and

more. Hosted by the legendary Stevie Ray's Improv Company, this interactive program has been helping high school students become successful business professionals for over 10 years.

Friday, Oct. 29, 7:45 a.m. - 1:00 p.m.

Click [here](#) to register.

For our full events calendar, click [here](#).

PROMOTE YOUR BUSINESS

MDI Ability Pioneers

MDI empowers the career success of people with disabilities. As a nonprofit, social enterprise manufacturer, MDI creates corrugated packaging solutions and provide production services that support businesses across the country. MDI's inclusive, diverse workplace results in dedicated employees and repeat customers.



Click [here](#) to visit MDI's website.

MEMBER BENEFITS

AAA Minneapolis

AAA Minneapolis offers discounted memberships to Minneapolis Regional Chamber members!

Members of the Minneapolis Regional Chamber now have exclusive access to discounted AAA memberships. New AAA members can save an average of \$33 on enrollment for a 44% savings on a AAA membership. Existing AAA members can save an average of \$12 on renewal for a 15% continued savings on their AAA membership.



As a member, you receive numerous valuable services and discounts, including:

- Superior 24-hour roadside assistance
- Battery, lockout and fuel delivery services
- Identity theft monitoring with ProtectMyID
- Exclusive discounts on shopping, entertainment, travel and dining
- And much more!

For more information, contact [Pauline Panasuk](#).



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