

To: Andrea Carver <acarver@mplschamber.com>

Subject: Chamber Insider

Tuesday, September 7, 2021



Downtown Minneapolis council members split over public safety



Downtown Minneapolis is at a crossroads, with just 36% of office workers returning so far, many restaurants and shops struggling or shuttered, and questions of safety still looming amid a vastly transformed political climate that continues to be shaped by the police murder of George Floyd.

The two City Council members representing downtown — Lisa Goodman and Steve Fletcher — hold divergent views on the future of public safety, and both are facing opponents in the November election who are sharply critical of their responsiveness to constituents amid the crushing challenges of the past year and a half.

Read more in the *Star Tribune* [here](#).

Metro Transit expands pilot including transit passes with apartment dwellers' rent

Metro Transit plans to expand a pilot that provides all-you-can-ride passes to residents of apartments, condos and multiunit buildings with their rent.

Randi Myhre participated the Residential Pass program during a six-month trial in 2019, and said she is thrilled it will be coming back this fall.

Read more in the *Star Tribune* [here](#).



Despite lower attendance, vendors say 2021 Minnesota State Fair was worth it



As the 2021 Minnesota State Fair comes to an end on Monday, thousands of Minnesotans enjoyed one of the bright spots of the year.

While it was different than year's past, presented many new challenges and saw lower attendance than normal, there's no question for the fair's vendors: it was worth it.

Read more at ABC6 News [here](#).

Political map making will push many Minnesotans into revamped districts

If you live in Angie Craig's south suburban congressional district or in Betty McCollum's east metro district, there's a chance that you will have to pick a different U.S. House candidate next year.



That's also true if you live in one of three other Twin Cities-area congressional districts. All five of those districts made significant population gains in the 2020 census, and they must shed residents before the 2022 election.

Read more from the *Pioneer Press* [here](#).

CHAMBER NEWS

Join our Advocacy Committee!



Interested in helping shape the Minneapolis Regional Chamber's advocacy efforts? Join our Advocacy Committee! For more information, please contact Grace Waltz: gwaltz@mplschamber.com.

Public Policy VP Grace Waltz discusses the importance of coalitions

Coalitions can play a major role in any policy fight. Watch our VP of Public Policy [Grace Waltz](#) discuss the proven methods to build trust among partner groups, leverage expertise and connections, and execute strategy. Also hear about how new tools can help you level up on collaboration and information sharing among allied organizations.



This event was hosted by Civic Eagle, an organization whose mission is to use technology to promote better democratic outcomes for people and their communities.

Click [here](#) to watch.

Click [here](#) to explore Civic Eagle's website.

Elevate Business HC webinars

Elevate Business HC webinars are a great free resource to get your business on track and ready for growth. Get valuable insight from expert business advisors on a range of relevant topics.



Upcoming webinars:

- **Wednesday, Sep. 8, 12:00 - 1:00 p.m.:** Steps for Starting a Small Business-SBA
- **Friday, Sep. 10, 10:00 - 11:00 a.m.:** Veteran Small Business Resource Brief-SBA
- **Wednesday, Sep. 15, 2:00 - 3:00 p.m.:** Succession Planning & Employee-owned Business Models

Click [here](#) to register and learn more about these webinars.

MEMBER NEWS

Congratulations to Minnetonka Fire Department!

We would like to congratulate the Minnetonka Fire Department on their upgraded fire and police facility. It is an exciting event and we are thrilled for you.

Click [here](#) to learn about this project.



City of Bloomington hosts "Get Connected. Stay Connected." with Brenda Eslagher



Learn how to get connected and stay connected by laughing together with a nationally renowned speaker, hearing about volunteer and job opportunities from local organizations, and discovering tools and resources to help connection. This event is intended for ages 50+ and those who work with older adults.

Wednesday, Sep. 15, 9:00 a.m. - 12:00 p.m.

Click [here](#) to learn more.

Meet Minneapolis Legacy Project presents: Public Education: Charting a new course for equitable learning

Meet Minneapolis invites you to join a timely discussion about public education in Minneapolis. National studies done within Minnesota show a consistent gap in education achievement between whites and members of the BIPOC community. What steps can Meet Minneapolis take to help identify opportunities to improve education for everyone?



Moderated by former Minneapolis mayor Sharon Sayles Belton and featuring Associated Justice of the Minnesota Supreme Court (retired) Alan Page, Minneapolis Public Schools' Superintendent Ed Graff, Dean of Education, University of St. Thomas' Dr. Kathlene Holmes Campbell.

Wednesday, Sep. 15, 11:30 a.m. - 12:30 p.m.

Click [here](#) to register.

Hennepin County CEO Next webinar



CEO Next Business Institute and the SBA Emerging Leaders programs can help established businesses accelerate growth. Learn about business programs that support and accelerate business growth. Find out which program is the best fit for your business. Past participants from CEO Next Business Institute and the SBA Emerging Leaders Program will also share their experiences with the programs.

Thursday, Sep. 16, 9:00 - 10:30 a.m.

Click [here](#) to register.

East Side Neighborhood Services: A night under the stars



Join East Side Neighborhood Service's *A Night Under the Stars* featuring G.B. Leighton for a family-friendly event with music, friends and fun to celebrate Camp Bovey.

Friday, Oct. 1, 6:00 - 8:00 p.m.

Click [here](#) to register.

CHAMBER EVENTS

Issues & Insights: Digging into Hennepin County's population growth

According to data from the most recent U.S. Census, Hennepin County was one of the fastest growing counties in Minnesota with an increase of nearly 130,000 residents. Only five other Minnesota counties saw this level of growth. Join us to hear directly from representatives of Hennepin County on what attracted those new residents and the challenges and opportunities that come from a growth of this magnitude.



Friday, Sep. 10, 7:30 - 9:00 a.m.

Click [here](#) to register.

Minneapolis Mayoral Forum

Please join us for a City of Minneapolis Mayoral Forum! You'll meet the many candidates running for Mayor in Minneapolis and hear their positions on the issues important to you. The League of Women Voters Minneapolis hosts this event with our co-sponsors, LeanMN, FairVote, A New 612, and MCN6. This 90 minute forum will be broadcast live on MCN 6, and live to League of Women Voters Facebook page, as well on the Roku MCN6 app!



Monday, Sep. 13, 6:30 - 8:00 p.m.

Click [here](#) to learn more.

Focus Luncheon series: Stop being a hunter; start being hunted



Lead generation strategies are one of the biggest challenges for most small to midsize businesses in creating growth. As time has forced companies to quickly adjust how they are attracting leads, many companies are finding themselves overwhelmed. The good news: it doesn't have to be that way! Join us as Matt Ashley teaches us new lead generating tools and how to become

hunted by prospects who need your products and services.

Tuesday, Sep. 14, 10:00 - 11:30 a.m.

Click [here](#) to register.

For our full events calendar, click [here](#).

PROMOTE YOUR BUSINESS



MEMBER BENEFITS

Twins Tickets

As a member of the Minneapolis Regional Chamber you have access to premium season tickets for the Minnesota Twins! Tickets are sold on a first-come, first-serve basis. Email [Andrea Carver](#) for more information.



Upcoming games:

Friday, Sep. 10: 4 tickets available, \$87 per ticket

Saturday, Sep. 11: 8 tickets available, \$87 per ticket

Sunday, Sep. 12: 4 tickets available, \$87 per ticket



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