# 2025 Sponsorship Opportunities

Join us in supporting the **Unified Work** initiative - **a cause that empowers individuals with disabilities** by fostering essential soft skills needed in the workforce. Together, let's champion inclusion, nurture essential skills, and make a difference in the lives of people with disabilities facing unique career challenges.

The **Ability Bash promotes** community engagement to secure funds to expand equal employment access. Funds raised for Unified Work drives skill development.

**Sponsorships** play a vital role in MDI's growth, enabling us to establish meaningful connections and secure the necessary funds to expand our outreach and achieve the ambitious objectives of our mission. The support of our valued community partners is the cornerstone of our mission's success.

People with disabilities face triple the unemployment rate in Minnesota.

**Our Mission** Serve people with disabilities by offering inclusive employment opportunities and services.

#### About MDI Mission

MDI is a 501(3) non-profit social enterprise which means we operate like a for-profit business, but we are always accountable to our mission. It's not about growing revenue; it's about developing people and growing job opportunities.







## Schedule of Events

## **Itinerary**

- **4:30 PM** VIP Cocktail Hour, Appetizers, and Games
- 5:00 PM Reception
- 6:30 PM Dinner, Dessert Dash, Program, Live Auction, and Fund-the-Future
- 8:00 PM Adjourn

### **Event Details**

Date: Thursday,

Location: Metropolitan Ballroom & Clubroom September 18, 2025 5418 Wayzata Blvd., Golden Valley

Dress Code: Business attire

Parking: **FREE** parking

## **Deadlines**

Sponsorship commiment due by July 30, 2025 Marketing collaterial material due by July 15, 2025



ABIL





## 2025 Sponsorship Levels + Benefits

### Advocate Sponsor - \$15,000

- Ten event tickets to VIP cocktail hour and premier seating at a reserved table
- Two bottles of wine delivered to your table
- Chance for one company representative to introduce the evening and make brief remarks about your connection to MDI and why you choose to partner with our organization
- Brand recognition on event promotional materials, including: invitations, website, social media and MDI's program
- Full-page advertisement featured in the event program
- Sponsor web page on event site
- Opportunity to promote products and services at a dedicated booth during the event
- Social media ads co-branded to promote sponsorships

### Partner Sponsor - \$7,500

- Eight event tickets to VIP cocktail hour and premier seating at reserved table
- Brand recognition on event promotional materials, including: invitations, website, social media and MDI's program
- Opportunity to promote products and services at a dedicated booth during the event
- Social media ads co-branded to promote sponsorship

### Ambassador Sponsor - \$5,000

- Six event tickets to VIP cocktail hour and premier seating at reserved table
- Brand recognition on event promotional materials, including: invitations, website, social media and MDI's program
- Opportunity to promote products and services at a dedicated booth during the event
- Social media ads co-branded to promote sponsorship

#### Supporter Sponsor - \$3,000

- Four event tickets to VIP cocktail hour and premier seating at reserved table
- Name listed in event program and on website
- Social media ads co-branded to promote sponsorship



Date & Time Thursday , September 18, 2025 VIP Reception: 4:00PM

**Location** Metropolitan Ballroom & Clubroom 5418 Wayzata Blvd, Golden Valley

#### Purpose

Proceeds from this event directly contribute to Unified Work's mission to ensure equal access to opportunities and success for all.

#### Why Sponsor

Sponsors benefit by enhancing brand exposure while interacting directly with event attendees. Networking to connect with other businesses and customers, could lead to valuable connections and collaborations.

Sponsorships

Customized sponsorships opportunities are also available.

#### Questions

Contact Jeanne Eglinton, Vice President of Employment Services at 651-999-8283 or jeanne.eglinton@mdi.org.

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Contact Information:	Please print company	name as you would like it to appear	on event materials.
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Organization:	Contact Name:		
Address:	City/State/Zip:		
Email:	Phone:		
Sponsorship Level:			
Advocate: \$15,000 Partner: \$7,500	Ambassador: \$5,000 🔲 Supporter: \$3,000		
Payment Information: Form of payment: Check Credit Card Online Payment			
Enclosed ins my check payable to MDI, in the amount of \$			
Payment by invoice. By signing below, you are authorizing MDI to invoice you for the sponsorship indicated above.			
Charge to: VISA MasterCard Deb	it Card 🗌 American Express 🗌 Discover		
Card Number:	Exp Date: CVV Code:		
Holders Name:	Holders Signature:		
Billing Address:	City/State/Zip:		

**Please return form to:** Jeanne Eglinton at jeanne.eglinton@mdi.org or mail to: MDI, Jeanne Eglinton, 3501 Broadway Street NE #100, Minneapolis, MN 55413

MDI is a 501(c)(3) organization. Your gift is tax-deductible as allowed by law. Gifts are partially tax deductible. EIN/Tax ID Number: 41-0941924.





