

Handle demand spikes without adding headcount.



ID Line kept its team focused on high-value print work while MDI kitted large orders on time.

Large, unpredictable orders strained ID Line's capacity, forcing the team to rely on temps, overtime and volunteers, a stopgap that wasn't sustainable.



Challenges



Large kitting orders arrived without warning



Big runs pulled focus from high-value work



In-house team or volunteers couldn't keep pace



Results

- 3 days turnaround on large kitting runs
- 2,500 units completed without shifting ID Line's schedule
- 0 schedule changes to core work

Why MDI

- Quick and reliable
- Clear QA process and assembly know-how
- 15 minutes away for on-site alignment

Our Approach



Looked for a Solution

Searched for a kitting solution to find a more sustainable option than searching for volunteers or rejecting project.



On-site Visit

Toured the facility to see capabilities and available processes.



Production Run

Once all was approved, MDI completed the first 2,500 piece project in 3 days.



Discovery Call

Connected with MDI to evaluate scope and partnership potential.



Alignment and Pilot

MDI shared process and fulfilled a small sample.



Scale and Repeat

The partnership allowed for ID Line to easily scale during large order surges with support from MDI.

“ MDI finished a 2,500-piece run in days and let us keep our schedule. I had **full confidence** in QA and didn’t think about the project once while on vacation. ”

— Zack Kinder
Manager at ID Line



Typical Timeline to Complete Project

- **3 days** with MDI
- Estimated **9 days** with ID Line staff



Get a Free Production & Packaging Audit

See if MDI is the right fit for your next run with our vast kitting and assembly solutions, located in Minnesota.